

## Partnering Event Brings Ontario and Québec Scientists Together with Pharmaceutical and Biotech Industry

**November 3, 2011**

Further to the announcement earlier this year of the [Ontario and Québec Life Sciences Corridor](#), the [Ontario Genomics Institute](#) joined together with [Genome Québec](#) and the [Québec Consortium for Drug Discovery \(CQDM\)](#) to host an event on November 1, 2011 in Toronto to bring together researchers from Ontario and Québec, and representatives from the pharmaceutical and biotechnology industry to meet with each other and hear about research being undertaken in the area of personalized medicine. The purpose of the event, 'Personalized Medicine Partnering', was to foster collaboration between scientists and industry with the aim of becoming partners on projects, funders and/or receptors of research outcomes.

In the morning, 16 scientists each had five minutes to pitch their project and research in personalized medicine to the representatives of the ten pharmaceutical and biotechnology companies, and other researchers in attendance. In the afternoon, a series of one-to-one meetings took place, each lasting 20 minutes, with more than 130 individual meetings in total.

The event attracted over 80 attendees in total, including representatives from several research institutions in Ontario and Québec including McGill University, Mount Sinai Hospital, The Hospital for Sick Children, Université de Montréal, Université de Sherbrooke, University of Ottawa and University of Toronto, among others. Representatives from the pharmaceutical and biotechnology industries included Amorfix, AstraZeneca, Boehringer Ingelheim, Centogene, Eli Lilly, GlaxoSmithKline, InDanio, Merck, Pfizer and RNA Diagnostics.

Planning for future meetings is currently in the pipeline, with one planned within the next 12 months in Montréal. For further information, please contact: Klaus Fiebig, Chief Scientific Officer and VP Research Programs, OGI on: +1 416-673-6583 or [kfiebig@OntarioGenomics.ca](mailto:kfiebig@OntarioGenomics.ca)

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More information on Genome Québec: [www.GenomeQuebec.ca](http://www.GenomeQuebec.ca)

More information on Québec Consortium for Drug Discovery: [www.cqdm.org](http://www.cqdm.org)